

ART@ GEORGE MUSEUM



February 2020
SCAVA South Cape Association for the Visual Arts

POPULAR WORKSHOPS

TONY DÜRRHEIM

**Do Your Own Thing
4 Day Workshop in
Oils and/or Acrylics**

Sat 22 to Tue 25 February 2020

**@ Zanne's Small Studio
16 Crane Walk Sedgefield.**



LOUIS TRICHARDT

**Painting the Face
4 Day Workshop in
Oils and Charcoal**

**@ Zanne's Small Studio
Thur 05 to Sun 08 March 2020**

Tel Zanne 082 775 1104

EVEN MORE POPULAR

Zanne is also organizing a trip to Clarens at end April and early May. A very successful workshop was conducted last year at the **SUNNYSIDE GUEST FARM** in Clarens and some of our members attended, enjoyed and benefitted. To get more info and book please contact Zanne **082 775 1104**

NEW VENTURE FOR SCAVA

One of SCAVA's aims is to assist our members to get art information and education and so we have begun to add local art teacher's details to our Facebook page. If you wish to be included please prepare an ad and send it to us.

Three Art dealers were washed up on a desert island and one "Old Master" painting came floating in on the waves. They were all able to make a living.

We can't ignore this definition from Winston Churchill:- "Success" is the ability to move from failure to failure with no loss of enthusiasm".

20x20 FOR OUR 2020

The year 2020 started off with a blast. Happily our past chairman Ken Smith is back but will not be staying long. He is very connected with art in the U.K. and has so far brought a few great new ideas for us to try.

We requested that our members mark this special year with a special exhibition and knowing that art is an expensive hobby and not wanting to overburden our members our Committee decided that a 20 x 20 cm. stretched canvas format would be the way to go.

We requested that the Little Art Shop take in stock in readiness and we have been told that they sold well so we look forward to an unusual exhibition. 20x20 also comes sized in inches and certain members asked if they can build up a big picture putting many 20x20s together. Our answer was "YES".

If you bear with us we can also display many of these 20x20s in the miniature section later throughout the year and we found many sales from this section .

2020 ARTISTS' VISION

No other year requires such an apt heading. We all need 2020 vision. Vision to see past the crystal ball and the soothsayers and foretell how we & our association will progress through this landmark year and also how we will progress during the next decade.

We started off the year on a very serious note. We hope you were able to take the time to read and give thought to our demand for our exhibitions to be manned.

The sale of art has taken off at long last (11 sold in December) but we are still a long way from creating the environment for real art lovers to look on our venue and recognize it as one of the 'selling' venues of choice and that local artists are not just producing 'the same old stuff but see us as innovative and exciting.

Apart from the high quality outpouring of beautiful art works the next step is for us to wish to involve ourselves in the sale thereof.

Serious buyers expect the very least and that is an artist on hand to make their purchases exciting.

Overseas antique dealers have clubbed together under one roof, usually the stock of 50 or more dealers displayed together. Each dealer pays a portion of the rent and gives a day each month to man the gallery to keep sales going. Some venues pay an impartial professional to sell on their behalf. Cost thereof is split.

We would like to get this idea across to our artists. Those of us who wish to sell our work should be happy to donate a little time.

What buyers want?

It is easier for us to ask "How long is a piece of string?" We made sales over the holiday period we have found that visitors go for something small to fit into their suitcases. If it is a reminder of their visit to the Garden Route so much the better. Local landscapes are popular, like Wilderness beach and our wonderful Outeniqua mountains. Local residents like something a little more adventurous and can also pay a little more. Everyone has an opinion,

MAKES YOU THINK

It's marvellous to think that things you are making now, can exist in a couple of hundred years' time...and have another opinion from people who are living then, as an aureole. Artworks have amazing staying power and continue to engage interest.

A PROPOSAL INFLUENCED BY A PAINTING

Beverley Preston painted a scene of a well dressed couple dancing on a deserted beach in what looked like beautiful weather. The lady in the painting wore a pretty red dress whilst her partner was outfitted in a formal dark suit.



Her painting was spotted by a young couple and later the young man rushed into

Beverley's studio and purchased it.

She later heard that a friend of the couple was requested to secretly pack the young lady's similar red dress as the couple were going on a trip to the seaside.

When they arrived, out came the red dress, the picnic basket, the music and the young couple indulged in an old fashioned waltz, repeating the scene in the painting. Then the well dressed man got on one knee and popped the question.

The painting was given to the new bride as a romantic memento of that special day.

Now who said that men are unromantic?