



We raise a glass to all our artists and friends. Thank you for your artistic contributions at each exhibition, your calls, e-mails, letters and posts, your inspiring stories and above all, your tremendous support during the past year. SCAVA has grown in numbers and in artistic upliftment.

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SCAVA Newsletter

December 2019

SANLAM. The Top 100 of the 2019 Portraiture Competition is already on exhibit. Christopher Reid from nearby Hermanus, who joined SCAVA in 2018 and won a 2nd Prize in Landscape in our own Competition, is in the Top 100 with a small portrait of, we believe, his lovely wife. SCAVA members viewed, not the top 40, but the following 60 in the AVA Gallery at 35 Church St. Cape Town, our sister branch which has had its own superb commercially successful gallery for over 50 years.



MAURA HAS PROOF..... It pays to man each exhibition.....

*Will you be ready for 2020 ??
.....by producing some paintings in 20x20cm. size for February. SCAVA wants a big splash!!
Every subject matter
Every colour, Every style ...Unframed...*

During the month of October and half of November when the Sanlam Millennium Art Exhibition was in our City we constantly requested our SCAVA members to spend a morning or an afternoon in the Sayers Art Gallery to add additional security or to commune with visitors if they desired. Maura spent each morning for 6 weeks and made a point of greeting and mingling with all who entered. As a result, word spread and parties of all race groups, hundreds of individuals and art lovers came in and benefitted from either a 'walk through' the exhibition or just asking a question here and there. It was

amazing to see the atmosphere of the gallery come alive. People were forming discussion groups and enjoying the experience much more than had they entered a gallery without artists being present. Art discussions were uplifting, we had everyone from total novices to top visiting art professors. We had fun conversations with Canadians, Americans, English, Dutch and Germans. Had we had small beautiful paintings on sale, I am quite sure they would have 'walked out'. It proves the point....if you want to sell..... you must sit in the gallery. Please be present during the next one.

Larger Audiences

In the last 2 years we have seen the numbers in our audiences at events or openings increase from 30 to 130 people. **Help us sustain this**



Standing room only

SCAVA MEMBER GILL DODINGTON

Is exhibiting in ReMax Sedgefield. 2 weeks left of her exhibit. This company welcomes all viewers throughout the day. Closes 15th. Marvelous watercolours. Find time to visit and give her your support.

SUMMER HOLIDAY EXHIBITION

It has been so long since we got together to exhibit that some of our members were eager to 'bring and hang'. Theme is **'More Art—More Beauty'**. We had to follow the Sanlam Millennium Exhibit. with some beauty of our own.

The Sanlam Millennium Exhibit. finished on 15th November but took another week to pack up and transport their precious cargo back to Cape Town.

As a result of the extended exhibit we have had to postpone our Modern Art until next year. We have planned an exciting 2020 for you. The Museum also has it's own exciting programme which also includes art. We mounted our new Summer Holiday Exhib. a little early this year and we are

looking forward to a great event. We will make changes to the exhibition during the period to keep it fresh, featuring artists especially those who give us enough work to make a 'splash'.

Please invite the public to come and view. It may be a pleasant experience for them and to purchase a well priced new asset for their home or office. In George it is a well know fact that **'word of mouth'** is a very powerful marketing tool. It really does work, so please use this weapon.

Barbara is also posting the details of the event on Facebook. George Herald and the Great Brak Post gave us great cover. If you can help us get space in other newspapers—do try and we will write the article.

During December we will change to a Festive theme on the 3rd week and in Jan it will be about the artists. Info on artists, who they are and what they do. Info. needed to make this a success.

Can I help—Yes—How?

A morning or an afternoon spent in the Sayers Art Gallery would help to create a real art vibe in the gallery, it shows the visitors that we are interested and it goes a long way towards selling a work of art. Is that not why we are there in the first place?

Enter your name
in the Duty Roster

Lynda Murison's message

I have a working gallery. If people are in the Great Brak vicinity and would



like to pop in at my studio, I welcome that. I'm also painting a wall mural on a wall in our main street, Long street, on the outside of the Searls' restaurant, helping to beautify our village. I was commissioned the task by the business forum of GBR which I am currently

Spend a morning or afternoon in the George Museum Sayers Art Gallery